

Medical Association of the State Of Alabama Annual Session – April 12-14, 2012

Sponsorship Registration Form

Company Name: _____

Contact Person: _____ Email: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ Website address: _____

Payment: Check (*payable to The Medical Foundation*) Visa Mastercard American Express

Name on Card: _____ Card Number: _____

Expiration Date: _____ Security Code: _____ Amount: _____ Billing Zip Code: _____

Signature: _____

Your signature constitutes an agreement to pay the amount indicated.

Gold Level – \$6,000 to \$15,000:

Option One:

Conference Sponsorship \$ _____

Option Two:

Wine Tasting Reception \$8,000

The wine tasting reception brings everyone together and is the largest social event of the conference. Sponsorship includes your name and logo screen printed on a wine glass handed out to attendees prior to the wine tasting reception.

Entertainment provided and your company information displayed during the reception.

Option Three:

Saturday Morning Strolling Brunch \$7,000

Sponsor the strolling brunch located in the exhibit hall for conference attendees. Tent cards will be placed on the tables acknowledging your sponsorship. Take advantage of distributing marketing materials on the tables.

Silver Level – \$3,500 to \$5,500:

Option One:

Conference Sponsorship \$ _____

Option Two:

President's Dessert Reception \$5,000

Reception in honor of MASA's 2011-2012 President. Sponsorship includes petite desserts and champagne. Tent cards will be placed on the tables acknowledging your sponsorship.

Option Three:

Registration Bag \$4,500

Canvas executive messenger tote for each attendee with your Company Logo.

Bronze Level – \$2,500 to \$3,500:

Option One:

Conference Sponsorship \$ _____

Option Two:

Doctor Shaped USB Flash Drive \$3,500

The doctor shaped flash drive will include your company logo.

Option Three:

Portfolio \$2,500

Polypropylene pad holder with accordion style file, black bungee cord closure and lined with paper pad. Your company logo will be printed on the outside.

Other opportunities:

Exhibit Hall Lounge Area \$2,000

Call a lounge area your own this year and create a space in the Exhibit Hall that gives attendees a chance sit down, browse materials and take a break. The lounge will be located in the exhibit hall with standard furniture set-up.

Aisle Sponsorship \$1000

Sponsor logo printed on the Aisle signs

Items for Registration Bag

Be Creative! This is where you can provide useful items in the registration bags to bring attention to your company. Ideas include flash drives, hand sanitizer, lip balm, mints, notebooks and pens.

For more information contact Amanda Studdard at (800) 239-6272 or astuddard@masalink.org.

Gold Level Sponsorship Includes:

A full page, two color ad in the 2012 Show Program, recognition on MASA's website for one year, signage at 2012 Annual Session, and a Gobo light displaying your company logo in the Exhibit Hall.

Silver Level Sponsorship Includes:

A half page, two color ad in the 2012 Show Program, recognition on MASA's website for a year, and signage at the 2012 Annual Session.

Bronze Level Sponsorship Includes:

A quarter page, two color ad in the 2012 Show Program, recognition on MASA's website for a year, and signage at the 2012 Annual Session.

Deadline for inclusion in Show Program: March 12, 2012

Mail Form and Payment to:

Amanda Studdard • PO Box 1900 • Montgomery, AL 36102-1900 • MASA Tax ID# 63-0268042